

ASSET CATALOGUE



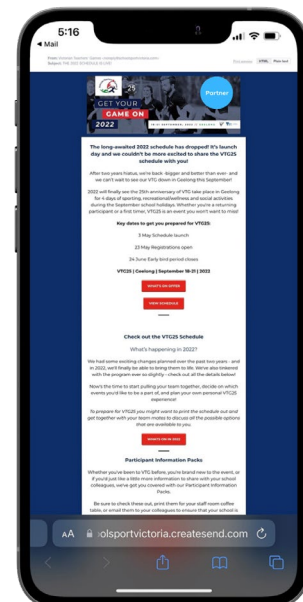
| ASSET | NOTES |
|---|--|
| EXCLUSIVITY | |
| Community Partner | Category exclusivity as the only VTG partner within your businesses' sector as defined by VTG. |
| ANNOUNCEMENT | |
| Partnership video announcement | Video announcement, and coactivation blitz across the digital and social platforms, linking the partnership to our respective strategies |
| ACTIVATION SPACE | |
| Dedicated activation site at VTG Central | Dedicated real estate activation space (i.e., 3*3m / prime real estate) for registration day. Opportunity for community partner to deliver engaging initiatives. |
| Activation sites | Event activation integration opportunity including at targeted events across the 3 event days. |
| EVENT - TICKETING | |
| VTG VIP Stakeholder Event | 2 tickets, VTG signage |
| VTG Barefoot Bowls, Trivia | 2 tickets to one of these events (both the most popular events across the entire program) and the exclusive option to participate in both or obtain more tickets to both |

GET YOUR GAME ON 2022
EVENT SCHEDULE

Partner



| EVENT PROGRAMS | | SPORT SCHEDULE | REGISTRATION & WELLNESS SCHEDULE | SOCIAL SCHEDULE |
|------------------|---------------------------------------|--|---|------------------------------------|
| VTG CENTRAL OPEN | 8:30AM - 9:00PM | 9:30AM - 2:00PM | 9:30AM - 2:00PM | 8:30AM - 12:00PM |
| AM SESSION | SUNDAY 19 SEP (7:00AM - 12:00PM) | MONDAY 20 SEP (9:30AM - 1:00PM) | TUESDAY 20 SEP (9:30AM - 1:00PM) | WEDNESDAY 21 SEP (9:30AM - 1:00PM) |
| | ANALYSIS AND DECISIONS | ARCHERY BATTLE | APL 9E | BEACH VOLLEYBALL (SOCIAL 4E) |
| | BIFC GOLF | BACHMINTON (SINGLES) | BACHMINTON (MIXED DOUBLES) | BODDIEBALL |
| | HUMAN FOOTBALL | BASKETBALL (MENS/ WOMENS) | BASKETBALL (MIXED COG MIXED 20E) | INDOOR SOCCER (COOPERATIVE) |
| | LASER BOWLS | BEACH VOLLEYBALL (MIXED ALL SOCIAL 4E) | BEACH VOLLEYBALL (WOMENS ALL SOCIAL 4E) | LASER BOWLS |
| | TABLE TENNIS (SOCIAL SINGLES DOUBLES) | CROQUET | BODDIEBALL | LAWN BOWLS (BAREFOOT 4E) |
| | BOUNCE (PARAMOUNTS) | BODDIEBALL | INDOOR SOCCER (COOPERATIVE) | NETBALL (MIXED) |
| | SOCIAL BREAKFAST | GOLF (MENS/ FEMALE/ COX) | LASER BOWLS | TEEN PIN BOWLING (TEAM) |
| | | HUMAN FOOTBALL | LAWN BOWLS (BAREFOOT 4E) | VOLLEYBALL (SOCIAL) |
| | | LASER BOWLS | LAWN BOWLS (PENHANT SINGLES) | VOLLEYBALL (HOT VOLLEY PLAY) |
| | | LAWN BOWLS (BAREFOOT 4E) | NETBALL (MIXED) | SOCIAL BREAKFAST |
| | | LAWN BOWLS (PENHANT TABLET) | SOFTBALL | |
| | | NETBALL (MIXED) | TEEN PIN BOWLING (SINGLES/ TEAM) | |
| | | TEEN PIN BOWLING (TEAM) | ULTIMATE FRISBEE | |
| | | TOUCH FOOTBALL | VOLLEYBALL (COOPERATIVE) | |
| | | VOLLEYBALL (COOPERATIVE) | BOOT CAMP | |
| | | BOOT CAMP | HOT FUNCTIONAL STRETCHING | |
| | | PLATE (ATHLETIC PERFORMANCE) | PLATE (ATHLETIC PERFORMANCE) | |
| | PLATE (HOT MAT) | ROUND UP (SOCIALLY DRIVING) | | |
| | STAND UP (PILATES/ DRIVING) | SOCIAL BREAKFAST | | |
| | DANCING & FASHION TALK | | | |
| | SOCIAL BREAKFAST | | | |
| SESSIONS | SUNDAY 19 SEP (2:00PM - 5:30PM) | MONDAY 20 SEP (2:00PM - 5:30PM) | TUESDAY 20 SEP (2:00PM - 5:30PM) | WEDNESDAY 21 SEP (2:00PM - 5:30PM) |



ASSET CATALOGUE CONT'



| ASSET | NOTES |
|--|---|
| BRANDING | |
| VTG Showbag | Opportunity for community partner to input marketing collateral into VTG showbag for all participants (physical items preferred) |
| Official Programme | Partnership hierarchy display (logo/branding) |
| Official Programme ½ page advert | ½ page advert for community partner |
| Schedule of Events | Partnership hierarchy display (logo/branding) |
| Wrap up infographic | Partnership hierarchy display (logo/branding) |
| Website | Logo/branding on VTG website for duration of agreement along with dedicated space on Sponsors page |
| VTG App | Logo/branding on sponsors section |
| Annual launch video | End frame branding |
| Daily wrap video | End frame branding |
| Annual wrap up video | End frame branding |
| COMMUNICATIONS | |
| VTG eNews partnership announcement | Partnership announcement to the VTG Community |
| VTG eNews branding in each issue | Partnership hierarchy display (logo/branding) |
| Community Partner EDM | Direct EDM to entire VTG database containing marketing information from all community partners |
| VTG Socials | Partner branding on social posts pre, during, and post event |
| VTG Participant Confirmation Emails | Partnership hierarchy display (logo/branding) |
| SIGNAGE | |
| Partners Wall | VTG Partners Wall (4*3m) featuring community partner brandmark, all partners, VTG brandmark, SSV brandmark, used at VTG Central and major events (e.g., VIP Stakeholder Event). |
| Court/Field | A-frame signage around dedicated sporting event courts and fields (e.g. netball, lawn bowls, dodgeball) |

PARTNERSHIP NOTES



The VTG Community Partnership opportunity is an open market approach.

Upon receiving interest or identifying a prospective partner, VTG will seek approval from DE to engage and progress discussions with the organisation including ensuring adherence to applicable government policies.

Organisations interested in a community partnership must submit an expression of interest via the form on the partnerships page on the VTG website.

VTG and SSV employs best practice partnership methods which means we're flexible in terms of the provision and selection of assets and, further, we consider the partnership to be flexible regarding identifying other mutual opportunities which may arise through the term of the agreement.

The poster features the Victorian Teachers' Games logo at the top left and the Latrobe City logo at the top right. The main text reads "BE ENERGISED" with a lightning bolt icon, followed by "#vtg2023". Below this, a green bar contains the dates "17 - 20 September 2023". The central text says "VTG 2023 COMMUNITY PARTNERS" in large, bold letters. At the bottom, there are logos for AEU, Gippsland Emergency Relief Fund, and S.TREND, along with a blue circle containing the word "Partner". A small text box at the bottom left says: "What an incredible range of Community Partners for #VTG2023! Read more below on how you can engage with our supporters for VTG 2023."

This graphic is divided into three sections. The top section is titled "Connect" and contains the text: "To stay up-to-date with everything that is happening at VTG in 2024, make sure you bookmark the [VTG website](#) and look out for more content in your email inbox over the coming months. Feel free to also follow our social media accounts on [Facebook](#) and [Instagram](#)." The middle section features a photograph of four people (three women and one man) sitting on a gym floor with colorful balls. The bottom section asks: "Are you following @victteachersgames on Facebook and Instagram? If not, then you're missing out on all things VTG." Below this text are icons for Facebook, Instagram, and Twitter. At the very bottom, under the heading "PARTNERS", are logos for rebel, Latrobe City, and AEU. The footer of the graphic reads "Victorian Teachers' Games".